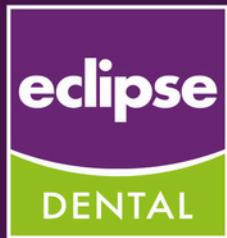


# Squat Dental Practice Setup Checklist



## Conception Phase

### Define Vision and Goals:

- Determine the type of dental services to offer.
- Define long-term business objectives.

### Market Research:

- Analyse demographic data to identify potential patient bases.
- Study local competition and market demand.

### Financial Planning:

- Create a preliminary budget for startup and operational costs.
- Explore financing options (loans, investments, partnerships).

### Business Plan Development:

- Outline the business structure (sole proprietorship, partnership, corporation).
- Develop a detailed business plan including marketing, operational and financial strategies.

## Planning Phase

### Location Scouting:

- Identify potential locations based on research findings.
- Evaluate lease agreements or purchase terms for selected sites.

### Legal and Compliance:

- Register the business and obtain the necessary licenses.
- Consult with a lawyer to understand local regulations and compliance requirements.

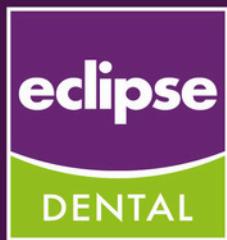
### Planning Permissions:

- Apply for planning permission, considering local regulations.
- Engage with local authorities to ensure compliance with all land use requirements.

### Building Regulations:

- Ensure that the design and renovations comply with building codes and safety standards.
- Submit detailed plans to local building authorities for approval.

# Squat Dental Practice Setup Checklist



## Design and Build Phase

### Interior Design and Layout Planning:

- Work with architects and designers to finalise the practice layout.
- Focus on patient flow, staff efficiency and ergonomic design.

### Contractor Selection:

- Select contractors who have experience specifically in dental practice setups.
- Ensure that all work is carried out in accordance with the latest health and safety regulations.

### Equipment and Technology Procurement:

- Purchase essential dental equipment and technology.
- Plan for delivery and installation in line with construction progress.

### Regulatory Compliance Checks:

- Schedule interim inspections to ensure compliance with building codes and safety regulations.
- Adjust construction plans based on feedback from inspections to avoid any compliance issues at project completion.

## Pre-Opening Phase

### Staff Recruitment:

- Begin recruiting and hiring clinical and administrative staff.
- Set up training sessions for all new hires.

### Marketing and Public Relations:

- Develop a website and establish social media presence.
- Plan and execute a pre-opening marketing campaign to generate interest and appointments.

### Operational Preparations:

- Set up administrative systems, including patient management software.
- Organise utilities setup (internet, water, electricity).
- Conduct final inspections with contractors.
- Ensure all equipment is installed and functioning correctly.

# Squat Dental Practice Setup Checklist



## Opening Phase

### Soft Launch:

- Conduct a soft opening with limited appointments to test operational workflows.
- Gather feedback and make adjustments as necessary.

### Grand Opening:

- Organise a grand opening event to officially launch the practice.
- Engage with local media and community groups to maximise exposure.



## Post-Opening and Maintenance

### Continuous Marketing Efforts:

- Implement ongoing marketing strategies to attract new patients and retain existing ones.
- Monitor and adapt marketing efforts based on performance metrics.

### Regular Maintenance and Upgrades:

- Schedule regular maintenance checks for all equipment.
- Plan for periodic upgrades to keep technology and facilities up-to-date.

### Quality Control and Patient Feedback:

- Implement a system for collecting and analysing patient feedback.
- Continuously improve service quality based on feedback and performance reviews.

This checklist provides a structured approach to setting up a dental practice, covering critical aspects from initial conception to post-opening operations and beyond.

Each step includes actionable items that pave the way for a successful launch and sustainable practice management.